

RESUME
amrit Joyekurun

DESIGN

CREATIVE GRAPHIC IDEA DECORATION COLOR PROJECT



Amrit Joyekurun

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Professional Highlights:

- Web and Mobile Technology
- Nano Degree in iOS Development
- Over +5 years expert in user experience, Graphic/Web Design with demonstrated knowledge of HTML5, CSS3 JavaScript, jQuery, iOS Apps.
- Fluent in English and French (oral/written)
- High proficient in Adobe CC, Photoshop, Illustrator, Dreamweaver, Edge Reflow.

Professional Experience:

Graphic Designer/Web Developer

May 2013 to date

Continental Decal Ltd - Toronto

■ UI/UX Design

Enhance customer satisfaction and loyalty by improving the usability, ease of use, and providing interaction between the User and the desired Product.

■ *Strategy and Content:*

Competitor Analysis, Customer Analysis, Product Structure/Strategy , Content Development

■ *Wireframing*

Prototyping, Testing/Iteration, Development Planning, Execution and Analytics

■ *Coordination with UI Designer*

Coordination with Developer, Tracking Goals and Integration, Analysis and Iteration

■ Web Development

HTML5/CSS3/JQuery front-end code across a broad array of interactive web and mobile projects
Create Web and mobile UX/UI design systems and apply to coded pages, screens, and states.
Test Browser compatibility, platforms, and devices, including smartphones and tablets.

Have experience with:

- *developing responsive websites*
- *CS, LESS and SASS to compile style for PHP include function to manage common elements*
- *Analytics solutions, such as Google Analytics, Developing for search engine optimization*
- *Standards-compliant code*

Participate in discussions with clients and team members about technical best practices and help teams identify optimal technical solutions.

Front End Web Developer (Intern)

July 2015 to Oct 2015

Kappa Sportwear (Cintex International Inc.) - Mississauga

- Wordpress & Shopify Implementation. (Backend & Frontend Development)
- UI/UX Design and Social Media integration.

Front End Web Developer (Volunteer)

July 2015 to date

Maple Leaf Harvest - Toronto

- Website Development and Implementation (Under Development)
- Propagate Domain and server configuration

Graphic/Web Designer

Jan 1999 – March 2013

Katizo Lld – Mauritius

Highlights of my role and experience in process improvement projects

- Managed full service print and web design agency. Implementing strategic leadership to team of 3 design professionals led design direction, maintained client relationships and manages all sales efforts.
- Founded and grew the agency's mission to provide exceptional design and branding services to small businesses.
- Designed innovative user-interface for offshore companies users to collaborate in foreign market.
- Positioning and developing new corporate branding for small businesses to carve out niche and grow aggressively.
- Conceptualize and develop innovative animated graphics for new original content, promos, and sales support video solutions based on creative briefs and marketing strategies.

Education:

- Diploma in Web and Mobile Technology - trIOS College
- Nano Degree in iOS Development (swift) - Google - A&T - Udacity
- Foundations of Mobile business Technologies - University of Toronto
- iOS Mobile Applications Development (Objective C) - University of Toronto
- Mobile Applications for Android Devices - University of Toronto
- UX/UI Experience - BrainStation

Voluntary

- TSPC - Tamil Service Provider Council - Toronto - (Logo Design)
- Heartland Church Connected - Mississauga - (Manual Works)
- Almon Equipment Ltd - Etobikoke - (Website) - www.almon.ca
- Maple Leaf Harvest (Website) - www.mapleleafharvest.org
- Financial Advisor (Website) - www.financial-advisory.ca

Website Portfolio

- <http://www.joyekurun.com> - (Online portfolio)
- <http://www.amrit.joyekurun.com> - (Resume)
- <http://www.joyekurun.ca> - (Portfolio showcase)
- <http://www.joyekurun.ca/jquery> - (jQuery Website)
- http://www.joyekurun.ca/2679/final_project - (University of Toronto Final Project)
- <http://www.joyekurun.ca/ebookmanager> - (PHP Development)
- <http://www.continentaldecal.com> - (Company website)
- <http://www.kappa-usa.com> - (Kappa Sportswear Wordpress)
- <http://shopusa.kappa-usa.com> - (Kappa Sportswear Shopify USA Ecommerce)
- <http://shopcan.kappa-usa.com> - (Kappa Sportswear Shopify CAN Ecommerce)
- <http://www.mapleleafharvest.org> - (WordPress Website)
- www.financial-advisory.ca - (WordPress Website and Branding)
- www.traffic-signs.ca - (ecommerce / bulk orders for Traffic Signs)

Prototyping

- <http://invis.io/4Y37UWHDA> - iOS Development - (Portfolio Showcase)
- <http://invis.io/JP37UWYNB> - iOS Development - (Traffic Signs)
- <http://invis.io/4B1GYOKMX> - Website - (Canada Travel)

Github Repository

- <http://github.com/joyekurun>
 - Traffic Signs - iOS
 - Pitch perfect - iOS
 - Blogger - Ruby on Rails
 - Ebook Manager - PHP

Adobe Behance - Portfolio

- <http://behance.net/joyekurun>
 - Corporate Branding
 - iOS Development
 - Web Design
 - Advertising
 - Logo Design

