

RESUME
amrit Joyekurun

DESIGN

CREATIVE GRAPHIC IDEA DECORATION COLOR PROJECT



Amrit Joyekurun

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Professional Highlights:

- Web and Mobile Technology
- Nano Degree in iOS Development
- Over 5+ years expert in user experience, Graphic/Web Design with demonstrated knowledge of HTML5, CSS3 JavaScript, jQuery.
- Fluent in English and French (oral/written)
- High proficient in Adobe CC, Photoshop, Illustrator, Dreamweaver, Sketch.

GAMING NATION INC.

Jan 2017 – Present

UX/UI DESIGNER | FRONT-END-WEB DEVELOPER

UX Designer and UI Developer role:

- Build clean, user-centric enterprise-level platforms, responsive web and mobile apps
- Participate with product managers, stakeholders in CA, USA, UK Development teams to identify & solve problems & deliver cutting edge products
- Lead user testing and interviews
- Create mock-ups, site maps, user flows, wireframes and low and High fidelity prototypes
- Research and ideate new features, and new technologies and experience
- Expert problem solver and critical thinker
- Proficient with Photoshop, Illustrator and prototyping tools like Invision & Sketch
- Experience in an agile environment/ JIRA Atlassian/ Confluence

Front End Web Developer role:

- Conceptualizing and executing deliverables for print and web design projects
- Executing website edits and updates through WordPress, Drupal, HTML, and CSS
- Working with project managers and marketing associates to understand clients' needs.
- Assisting Back End Web Developers and project managers on all website projects including mock-ups, design assets, graphics and front end development, testing.
- Communicating with senior team members to receive feedback on work, and project updates.
- Meeting and contributing ideas for new initiatives, internal marketing, branding, events and more.
- Ensuring appropriate QA and proofing processes are implemented on all work
- Working with stakeholders in Canada, USA and UK directly on specific project needs, and timelines
- Performing research on new trends, competitors etc.
- Working with printing vendors for certain projects in need of print and quoting
- Maintaining and keeping an organized file system and backing up files accordingly
- Application development
- Codes and maintains front end components of web applications.
- Works with development team to develop and define application scope and objectives and prepare functional and/or technical specifications.
- Application life cycle management
- Maintains active relationships with customers to determine business requirements.

Professional Experience:

Graphic Designer/Web Developer

May 2013 to Dec 2016

Continental Decal Ltd - Toronto

■ **UI/UX Design**

Enhance customer satisfaction and loyalty by improving the usability, ease of use, and providing interaction between the User and the desired Product.

■ *Strategy and Content:*

Competitor Analysis, Customer Analysis, Product Structure/Strategy , Content Development

■ *Wireframing*

Prototyping, Testing/Iteration, Development Planning, Execution and Analytics

■ *Coordination with UI Designer*

Coordination with Developer, Tracking Goals and Integration, Analysis and Iteration

■ **Web Development**

HTML5/CSS3/JQuery front-end code across a broad array of interactive web and mobile projects

Create Web and mobile UX/UI design systems and apply to coded pages, screens, and states.

Test Browser compatibility, platforms, and devices, including smartphones and tablets.

Have experience with:

- *developing responsive websites*
- *CS, LESS and SASS to compile style for PHP include function to manage common elements*
- *Analytics solutions, such as Google Analytics, Developing for search engine optimization*
- *Standards-compliant code*

Participate in discussions with clients and team members about technical best practices and help teams identify optimal technical solutions.

Front End Web Developer (Intern)

July 2015 to Oct 2015

Kappa Sportwear (Cintex International Inc.) - Mississauga

- Wordpress & Shopify Implementation. (Backend & Frontend Development)
- UI/UX Design and Social Media integration.

Front End Web Developer (Volunteer)

July 2015 to date

Maple Leaf Harvest - Toronto

- Website Development and Implementation (Under Development)
- Propagate Domain and server configuration

Graphic/Web Designer

Jan 1999 – March 2013

Katizo Ltd – Mauritius

Highlights of my role and experience in process improvement projects

- Managed full service print and web design agency. Implementing strategic leadership to team of 3 design professionals led design direction, maintained client relationships and manages all sales efforts.
- Founded and grew the agency's mission to provide exceptional design and branding services to small businesses.
- Designed innovative user-interface for offshore companies users to collaborate in foreign market.
- Positioning and developing new corporate branding for small businesses to carve out niche and grow aggressively.
- Conceptualize and develop innovative animated graphics for new original content, promos, and sales support video solutions based on creative briefs and marketing strategies.

Education:

- Diploma in Web and Mobile Technology - trIOS College
- Nano Degree in iOS Development (swift) - Google - A&T - Udacity
- Foundations of Mobile business Technologies - University of Toronto
- iOS Mobile Applications Development (Objective C) - University of Toronto
- Mobile Applications for Android Devices - University of Toronto
- UX/UI Experience - BrainStation

Voluntary

- TSPC - Tamil Service Provider Council - Toronto - (Logo Design)
- Heartland Church Connected - Mississauga - (Manual Works)
- Almon Equipment Ltd - Etobikoke - (Website) - www.almon.ca
- Maple Leaf Harvest (Website) - www.mapleleafharvest.org
- Financial Advisor (Website) - www.financial-advisory.ca

Website Portfolio

- <http://www.joyekurun.com> - (Online portfolio)
- <http://www.amrit.joyekurun.com> - (Resume)
- <http://amrit.joyekurun.com/user-experience> - (UX portfolio)
- <http://www.joyekurun.ca> - (Portfolio showcase)
- <http://www.joyekurun.ca/jquery> - (jQuery Website)
- http://www.joyekurun.ca/2679/final_project - (University of Toronto Final Project)
- <http://www.joyekurun.ca/ebookmanager> - (PHP Development)
- <http://www.continentaldecal.com> - (Company website)
- <http://www.kappa-usa.com> - (Kappa Sportswear Shopify CAN Ecommerce)
- <http://www.5050central.com> - (Drupal Website)
- www.financial-advisory.ca - (WordPress Website and Branding)
- www.traffic-signs.ca - (ecommerce / bulk orders for Traffic Signs)

Prototyping

- <http://invis.io/4Y37UWHDA> - iOS Development - (Portfolio Showcase)
- <http://invis.io/JP37UWYNB> - iOS Development - (Traffic Signs)
- <http://invis.io/4B1GYOKMX> - Website - (Canada Travel)

Github Repository

- <http://github.com/joyekurun>
 - Traffic Signs - iOS
 - Pitch perfect - iOS
 - Blogger - Ruby on Rails
 - Ebook Manager - PHP

Adobe Behance - Portfolio

- <http://behance.net/joyekurun>
 - Corporate Branding
 - iOS Development
 - Web Design
 - Advertising
 - Logo Design



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